

Terms and conditions of the Enefit and Samsung joint campaign 'Efficiency that pays off'

From 02.02.2026 to 31.03.2026 (with purchases made during 02.02.2026–31.03.2026 and the electricity contract required to qualify for the discount concluded by 31.05.2026), Enefit and Samsung will run a customer campaign (hereinafter: the **campaign**), under which all private customers who meet the conditions set out in clause 5 of these campaign terms and conditions, and who purchase a Samsung home appliance from the list specified in Annex 1 at the retailers listed in Annex 2, will receive a discount on their Enefit electricity bill in the amounts specified in Annex 1 for the respective home appliance.

Campaign terms and conditions:

1. The campaign is organised by Enefit OÜ, registry code 11184032, registered address Lelle 22, 11318 Tallinn (hereinafter: **campaign organiser**); phone 777 4040, email teenindus@enefit.ee.
2. The campaign period for purchasing a Samsung home appliance is 02.02.2026–31.03.2026. Concluding an electricity contract in order to use the discount is possible until 31.05.2026.
3. The campaign is carried out in the Republic of Estonia.
4. The campaign organiser establishes the procedure for conducting the campaign in these rules. All decisions made by the campaign organiser during the campaign are final and binding on all participants.
5. The campaign is open to private persons who meet the following conditions:
 - 5.1. have purchased one of the Samsung models listed in Annex 1 from the retailers specified in Annex 2 during the period 02.02.2026–31.03.2026;
 - 5.2. hold a valid Fixed 36 green electricity contract or enter into a Fixed 36 green electricity contract with Enefit during the campaign period;
 - 5.3. have not exercised the 14-day right of withdrawal, meaning that the customer may use the discount specified *on the voucher* after the expiry of the 14-day right of withdrawal, starting from the date the electricity contract is concluded;
 - 5.4. are not small producers;
 - 5.5. are not business customers;
 - 5.6. have no outstanding electricity bill debt with Enefit;
 - 5.7. have submitted an application for the discount and provided all required information on the website www.enefit.ee/samsung no later than 31.05.2026;
6. Employees of companies belonging to the campaign organiser's group are not eligible to participate in the campaign.
7. The discount is applied to the electricity bill, and any unused discount is carried forward to subsequent months until it is fully used. Any unused discount is not paid out to the customer upon termination of the service.
8. The discount is not applied in conjunction with other Enefit discounts.
9. Discount *vouchers* are not cumulative, and one customer may use one discount *voucher* at a time per electricity contract.
10. The discount cannot be applied if the customer has an outstanding electricity bill debt.
11. The campaign organiser reserves the right to make changes or clarifications to the campaign terms and conditions and/or to cancel the campaign, with campaign participants being notified immediately on the homepage of the campaign organiser: www.enefit.ee/samsung. Any changes, clarifications and/or the cancellation of the campaign are deemed communicated to the participants from the moment the relevant notice is posted on the homepage of the campaign organiser.
12. Additional information about the campaign is available by email at teenindus@enefit.ee.

13. Complaints related to the campaign should be sent by email to teenindus@enefit.ee. The campaign organiser responds to complaints related to the campaign within ten working days of receipt of a written complaint.
14. If the customer terminates an existing electricity contract and enters into a Fixed 36 green electricity contract in order to participate in the campaign, the campaign organiser shall not be liable for any costs that may arise from the early termination of the customer's existing electricity package, and any such costs related to the termination of the existing electricity package shall be paid by the customer.
15. All disputes related to the campaign are resolved in accordance with the laws of the Republic of Estonia in force during the campaign.
16. Personal data are processed in accordance with the Principles of Enefit Customer Data Processing.

Annexes:

Annex 1 – list of Samsung home appliances participating in the campaign;

Samsung product	Product code	Enefit electricity discount
Dishwasher	DW60DG770I00U1	€ 20
Dishwasher	DW60DG770B00U1	€ 20
Dryer	DV90DB8845GHU4	€ 20
Dryer	DV90DB7845GBU4	€ 20
Dryer	DV90DB7845GEU4	€ 20
Dryer	DV90DG6845LBU4	€ 20
Dryer	DV90DG6845LKU4	€ 20
Dryer	DV90DG6845LEU4	€ 20
Dryer	DV90F09F4SU4	€ 100
Oven	NV7B6795JAK/U3	€ 20
Oven	NV7B5775WAK/U3	€ 20
Oven	NV7B4535YAK/U3	€ 20
Oven	NV7B4345VAK/U2	€ 20
Oven	NV7B5750TAK/U3	€ 20
Oven	NV7B4550VAK/U3	€ 20
Oven	NV7B4245VAK/U3	€ 20
Oven	NV7B7997AAK/U3	€ 100
Refrigerator	RB38C7B6CS9/EF	€ 20
Refrigerator	RB38C7B6CB1/EF	€ 20
Refrigerator	RB38C600CS9/EF	€ 20
Refrigerator	BRB80F26ACF0EO	€ 20
Refrigerator	RB38C7B6BS9/EF	€ 50
Refrigerator	RB38C7B6BB1/EF	€ 50
Refrigerator	RB38C7B5C12/EF	€ 50
Refrigerator	RB38C7AGWS9/EF	€ 100
Refrigerator	RB38C7B6AB1/EF	€ 100
Refrigerator	RB53DG706CB1EO	€ 100
Washing machine	WW90DB8U95GBU4	€ 20
Washing machine	WW90DB8U95GHU4	€ 20
Washing machine	WW11DB7B34GWU4	€ 20

Washing machine	WW90DB7U34GWU4	€ 20
Washing machine	WW11DB7B94GBU4	€ 20
Washing machine	WW11DB7B94GEU4	€ 20
Washing machine	WW90DB7U94GEU4	€ 20
Washing machine	WW11DG6B85LKU4	€ 20
Washing machine	WW90DG6U85LBU4	€ 20
Washing machine	WW90DG6U85LKU4	€ 20
Washing machine	WW11DG6B25LEU4	€ 20
Washing machine	WW90DG6U25LKU4	€ 20
Washing machine	WW11DG5B25ABLE	€ 20
Washing machine	WW11DG5B25AHLE	€ 20
Washing machine	WW11DG5B25AELE	€ 20
Washing machine	WW90CGC04DAELE	€ 20
Washing machine	WW90CGC04DAHLE	€ 20
Washing machine	WW90DG6G94LKU4	€ 20
Washing machine	WW90DG5G34ABLE	€ 20
Washing machine	WW90DG5G34AELE	€ 20
Washing machine	WF90F09C4SU4	€ 50
Washing machine	WW11DB8B95GHU4	€ 50
Washing machine with dryer	WD90DB7B85GWU4	€ 20
Washing machine with dryer	WD90DG6B85BBU4	€ 20
Washing machine with dryer	WD90DG6B85BKU4	€ 20
Washing machine with dryer	WD90DG6B85BEU4	€ 20
Washing machine with dryer	WD90DG5B15BHLE	€ 20
Washing machine with dryer	WD18DB8995BZT2	€ 100

Annex 2 – list of retailers participating in the campaign.

Participating retailers include BigBox, Elux KS, Euronics, K-Rauta, OnOff, Prenta Studio, Samsung.ee and Samsung Stores.